

LeadReference Lead Management System

There are two options available for this event.

Option One - Scanner

Option One includes online management of your LeadReference account and a single scanner* to use on your stand.

LeadReference is a sophisticated barcode scanner, which with the press of a single button, enables you to instantly record your sales leads.

The scanner:

- Supplied fully charged and it will last the length of the show
- Stores up to 5000 scans
- Extremely quick

The LeadReference system is as easy as 1 2 3, all you need to do is:

1. Set-up your event and qualification codes online before the exhibition
2. Pick up the LeadReference scanner on-site
3. Scan delegate badges and the relevant codes

Return the scanner at the end of the exhibition and your sales leads will be downloaded ready for you to access online.



Option Two - LeadReference App

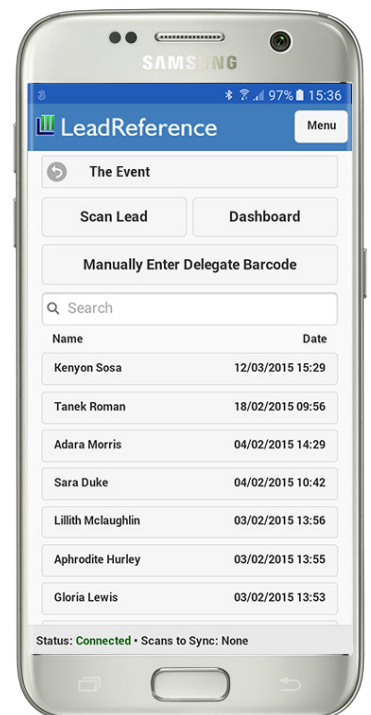
Option Two includes the LeadReference app for use on a mobile device and a further two licences* so that you can use up to three devices on your stand.

Available on iOS and Android, the LeadReference app syncs with your online account so you can capture leads on multiple mobile devices.

With the LeadReference app you can:

- Use the camera on your mobile device to scan delegate badge barcodes, there is no need for a separate scanner
- Qualify leads
- Make additional notes
- Access your data online across multiple devices
- Filter your data for in-depth analysis
- Export to Microsoft Excel

You can have the LeadReference lead management system with you wherever you are with the LeadReference app.



*Additional scanners or app licences can be purchased